

**Erection of Sign - Commercial,
Industrial or Institutional Property**

Applicant Details

Applicant Name

Postal Address

Phone

Mobile

Fax

Email Address

Contractor Name

Apply for a permit to erect a sign as follows:

Type of Sign (as per Council Sign Policy)

Address and location where sign is being erected:

Dimensions of sign (including heights from pavement level if free standing or projecting sign):

Construction materials:

Wording/Colours:

Note: The sketch/plan must be submitted with application and must contain the above information.

Date of proposed sign erection

I/We agree to be bound by the conditions determined by the Council or its delegate.

Signature:

Date:

OFFICE USE ONLY

Receipt Number:

Date:

Approval is granted for the purpose and times specified above subject to the following conditions:

Delegate of Council:

Date:

Position of Delegate:

Sketch and Location Of Proposed Sign

Sketch must indicate accurately: street names, location of sign on lot, dimensions of sign, wording, colours, height from ground level if freestanding or projecting sign.

Building Planning Permits if required

You **must** check with a Building Certifier as a Building and/or Planning Permit may be required.

Building Certifier

Is a Building Permit required: Yes/ No

Is a Planning Permit required: Yes/ No

Building Certifier or Council Officer

Is a Structural Certificate required: Yes/ No

Signature/Date

Signature/Date

Additional Approvals may be required

PowerWater

Applications for advertising signs etc which are in close proximity to overhead or underground power cables, water mains or sewer mains require approval from the Power and Water Authority

Signature/Date

DPI Roads Division

Approval is necessary for any signs facing onto the road under the care and control of the DPI Roads Division

Signature/Date

Dial Before You Dig

Phone 1100

Signature/Date

NT Gas Pty Ltd

(6 Kidman St - 8958 9100)

Signature/Date

Erection of Sign Policy

(Amended as per Council Meeting 25/03/1996)

1. Preamble

This Erection of Signs policy should be read and applied in conjunction with the Alice Springs (Control of Public Places) By-Laws which regulate the erection of signs within the municipality of Alice Springs.

This policy does not relate to traffic signs, sandwich boards, temporary signs, banners, signs required by regulation and various other excluded signs (see definition of sign in section 2 for further detail in this regard).

Nothing in this policy should be construed as indicating any likelihood of approval or as prescribing standards for such excluded signs, which may also require approval under the Alice Springs (Control of Public Places) By-Laws.

2. Definitions (See "Attachment A" drawing of sign types for diagrammatical representation)

"Public Place" means any place within the municipality of Alice Springs which is open to or used by the public, but for the purpose of the application of this policy does not include indoor areas.

"Sign" means any writing (including letter, word or numeral); pictorial representation (including illustration or decoration); emblem (including device, symbol or trademark); flag (including banner or pennant); or any other figure of similar character; which:

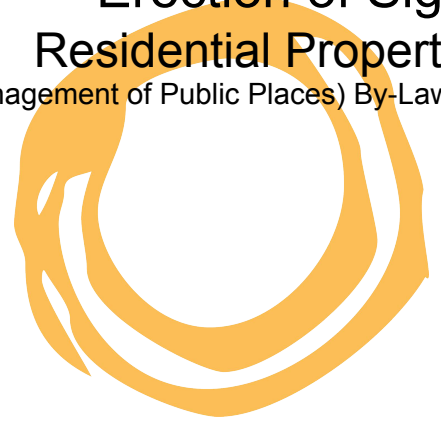
- (a) is a structure or any part thereof, or is attached to, painted on, or in any other manner represented on a building or other structure; and
- (b) is used to announce, direct attention to, or advertise; and
- (c) is on, over or in view of a public place.

but for the purposes of these conditions does not include:

- (a) traffic or similar regulatory devices, legal notices, or warnings at railway crossings;
- (b) temporary signs including banners announcing a campaign, drive or event of political, civic, philanthropic, educational or religious organisations;
- (c) memorial signs or tablets;
- (d) signs denoting architect, engineer or contractor when placed on construction sites and not exceeding 0.5m in area or combined signs denoting architect, engineer and contractor not exceeding 2.5m in area;
- (e) signs required to be maintained by law or government order or regulation, with a total surface area not exceeding 1.0m on any lot;
- (f) temporary signs displayed for the purpose only of advertising premises for sale or lease, providing such signs have a total surface area not exceeding 0.6m ;
- (g) small signs displayed for the direction or convenience of the public, including signs which identify rest rooms, freight entrances, or the like, with a total surface area not exceeding 0.5m on any lot and directional signs, which may be erected only with the consent of the Council provided they conform to the size and shape of a standard street name sign, are white on brown, and where possible fixed to the same post as the street name sign;
- (h) temporary signs displayed for the purpose only of advertising a group development provided such signs have a total surface area not exceeding 2.5m ;
- (i) sandwich boards, spinners and other temporary lightweight signs, less than 1.0sq. metres insurface area.

Fascia Sign means a sign attached to or painted on a fascia of a building which has a height of no greater than 600mm.

Roof Sign means a sign attached to or painted on a roof of a building.



Erection of Sign Policy - Continued

(Amended as per Council Meeting 25/03/1996)

"Wall Sign" means a sign attached to or painted on a wall of a building.

"Fence Sign" means a sign attached to or painted on a fence or free-standing wall.

Projecting Sign means a sign which projects perpendicularly or horizontally from a building.

Free Standing Sign means a sign attached to or painted on a fence or free-standing wall.

Sky Sign means a projecting sign (not including flags or flag poles) which will alter the silhouette of any part of the roof line of the building (including the roof lines of awnings and verandahs) by extension beyond or above the horizontal walls, parapet or roof of the building, lift tower or plant room.

Height of Sign means the difference between ground level and the highest point of the sign.

Surface Area of a sign means that entire area within a single continuous perimeter enclosing the extreme limit of writing, representation, emblem, or any figure or similar character, together with any material or colour, forming an integral part of the display or used to differentiate such sign from the background against which it is placed, but does not include the supporting structure of the sign.

The surface area of a double-faced sign shall include only one of the sides when:

(i) the sides are back to back; OR

(ii) the sides are divergent but display identical writing or other representation in substantially different directions.

Any additional side of a multi-faced sign shall be included in the assessment of surface area.

Backlighting in relation to a sign shall include the internal illumination of a sign box and the internal illumination of individual letters or characters comprising a sign provided that the sign box, letter or character is constructed of translucent and not transparent materials.

3. Sign For Use On Residential And Rural Lots

• Council will not approve a sign which it considers to be offensive, or when it is of the opinion that the type, position, size, appearance, illumination, animation, content, or other characteristics of the sign may adversely affect:

(i) the amenity of the area;

(ii) the architectural character or appearance of the building, streetscape or precinct;

(iii) traffic safety.

• Council will not approve a sign unless it complies with the requirements of all other relevant Northern Territory Government departments and authorities.

• Sky signs shall generally not be approved.

• Animated or flashing signs and signs illuminated by exposed lamps, as distinct from backlighting or floodlighting, shall not be approved.

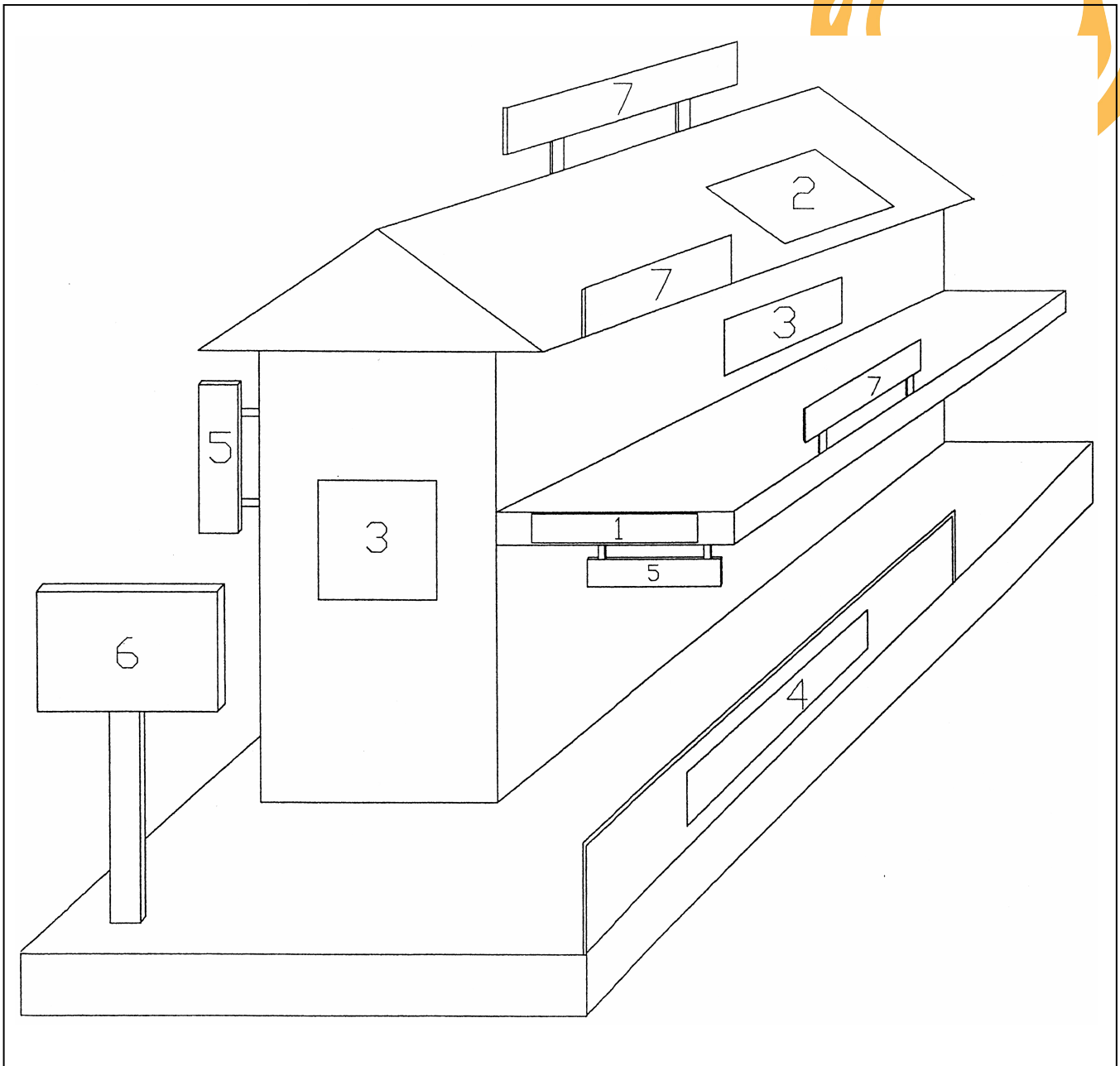
• Every sign shall be structurally sufficient to withstand dead and live loads in accordance with the relevant Australian Standard or Code, and the Council will require a certificate signed to that effect by a qualified structural engineer before granting approval to projecting, or free-standing signs.

• Council further require that for projecting or free-standing signs, a post construction inspection be completed by a qualified structural engineer and the issue of an Engineer's Certificate to this effect be submitted to Council no later than fourteen (14) days after the erection of the sign.

Erection of Sign Policy - Continued

- Free standing signs shall not be erected or placed on or over land under the care and control of Council.
- All free standing signs shall be permanently fixed and supported to the satisfaction of Council and will require a Building Permit.
- Where approval has been granted by the Northern Territory Planning Authority for a home occupation or for a bed and breakfast development as defined in the Alice Springs Control Plan 1992 on a residential or rural residential lot, the following restrictions shall apply:
 - (i) Signs shall be restricted in content to the name and nature of the permitted activity;
 - (ii) The surface area of the sign shall not exceed 0.3m²;
 - (iii) Signs affixed to buildings or fences shall be at ground storey level only, and shall not be affixed to fascias or awnings;
 - (iv) Freestanding signs shall not exceed 1.20m in height;

Types of Signs



1. Fascia Sign
2. Roof Sign
3. Wall Sign
4. Fence Sign
5. Projecting Sign
6. Freestanding Sign
7. Sky Sign