TO: TECHNICAL SERVICES COMMITTEE

SUBJECT: NATIONAL ABORIGINAL ART GALLERY

AUTHOR: ACTING CHIEF EXECUTIVE OFFICER - SCOTT ALLEN

EXECUTIVE SUMMARY

This report is to provide Council with information pertaining to the Alice Springs National Aboriginal Art Gallery.

RECOMMENDATIONS

1. That Council enters into a community consultation partnership with the NTG regarding the location of the National Aboriginal Art Gallery in Alice Springs
2. Council's Communications Unit develops an online survey for community consultation regarding the location of the National Aboriginal Art Gallery
3. Promote the online survey via the Council Rates distribution notice

1. BACKGROUND

- Friday 23 March 2018 - Media release from Chief Minister Michael Gunner and Minister Lauren Moss regarding the National Aboriginal Art Gallery – Anzac Hill Precinct being the preferred site

Council has undertaken the following meetings:

- Tuesday 10 April 2018 - Meeting with Elected Members, Council Officers, Minister Wakefield and NTG Senior Executive Staff regarding the National Aboriginal Art Gallery
- Monday 16 April 2018 - Deputation from Michael Tennant (NTG) regarding the National Aboriginal Art Gallery to Council Committee Meeting
- Thursday 5 July 2018 - Meeting with Elected Members, Council Officers, Ministers Moss and Wakefield and NTG Senior Executive Staff regarding the National Aboriginal Art Gallery

2. DISCUSSION

Council is fully supportive of the National Aboriginal Art Gallery being located in Alice Springs.

Following Council's decision to reject a MOU between Council and NTG regarding the Anzac Oval site as the location of the National Aboriginal Art Gallery, the NTG has pushed forward with community consultation. Council has not been involved in these consultations even though the preferred site is on Council maintained land.

A Council resolution was to initiate community consultation about the location of the National Aboriginal Art Gallery in Alice Springs.

The recommendation is to enter into a community consultation partnership with the NTG to drive the project forward. The community consultation partnership will enable both NTG and Council to work in partnership to deliver the project to Alice Springs whilst listening to the community for all positive, negative and neutral comments.
Following the community consultation process, Council can then make an informed decision regarding its position on the location of the National Aboriginal Art Gallery in Alice Springs.

3. **POLICY IMPACTS**

*Alice Springs Town Council Strategic Plan 2018 to 2021*

**Objective 1: A dynamic community**

1.2: Economic growth and prosperity
   1.2.1: Initiate cooperation between the Commonwealth Government, Northern Territory Government, and Council, to identify and develop strategic opportunities

1.3: Safe and reliable infrastructure
   1.3.5: Advocate Northern Territory Government and Commonwealth Government partnerships with Council, to establish suitable, contemporary community facilities

4. **FINANCIAL IMPACTS**

A budget will need to be determined in order to implement attached plans.

NTG to provide funding for community consultation process.

5. **SOCIAL IMPACTS**

The community consultation process will enable all Alice Springs ratepayers, residents and businesses with the opportunity to provide comment and input on the location of the National Aboriginal Art Gallery in Alice Springs.

6. **ENVIRONMENTAL IMPACTS**

The community consultation process will have a minimal environmental impact.

7. **PUBLIC RELATIONS**

The community consultation process will enable all Alice Springs ratepayers, residents and businesses with the opportunity to provide comment and input on the location of the National Aboriginal Art Gallery in Alice Springs.

8. **ATTACHMENTS**

Attachment A: Notes from Meeting date Thursday 5 July 2018
Attachment B: Council's Community Consultation Plan for the National Aboriginal Art Gallery Location
Attachment C: Council Communications Plan for Community Consultation on the National Aboriginal Art Gallery Location
Attachment D: Letter from Minister for Tourism and Culture Lauren Moss, received 6th July 2018.

Scott Allen
ACTING CHIEF EXECUTIVE OFFICER
ATTACHMENT A

NOTES OF THE
ALICE SPRINGS TOWN COUNCIL MEETING WITH
THE HON DALE WAKEFIELD MLA
MINISTER FOR TERRITORY FAMILIES
ON 5 JULY 2018 at 7:00AM
ARUNTA ROOM, CIVIC CENTRE, TODD STREET

1. ATTENDANCE:

PRESENT:
Mayor Damien Ryan
Deputy Mayor Jamie de Brenni
Councillor Jimmy Cocking
Councillor Eli Melky
Councillor Matt Paterson
Councillor Jacinta Price (Phone in)
Councillor Glen Auricht (Phone in)
Councillor Catherine Satour
Minister Dale Wakefield
Minister Lauren Moss
Gary Powell (NTG)
Kelsey Branford (NTG)
Amy Caddon (NTG)
Stephen Brooks (NTG)
Ursula Raymond (NTG)
Andrea Martin (NTG)

OFFICERS IN ATTENDANCE:
Scott Allen, Acting Chief Executive Officer / Director Technical Services
Biggi Gosling, Acting Director Corporate & Community Services

The meeting commenced at 7:00am.

2. APOLOGIES:

Councillor Marli Banks
Mr Rex Mooney – ASTC Chief Executive Officer

3. DISCUSSION:

A letter received 25 June 2018 from The Hon. Michael Gunner MLA, Chief Minister, Northern Territory Government was provided to attendees.

Discussions with Federal Government have taken place
- Gallery has positive responses from all, for Gallery in Alice Springs

National Reference Group – to be set up (50% Indigenous Stakeholders / 50% Community)
- 40 meetings undertaken – with local stakeholder groups
- 10 National Stakeholders meetings in regard to collections
- 200 people spoken to during 5 pop ups (1 Territory Day), Pop Ups planned for (Show/NAIDOC week)
- 7 testimonials (2 x more confirmed to film)
- CAAMA scripts – with interpreters in a range of languages
- E News – Weekly
- Market stalls and Door Knocking (100+)
- Mobile Offices during lunchtimes (Yeperenye)
Projects in Alice Springs (Pipeline) [Future?]

Majority are supportive, concerns with speaking out.

Alice Springs Town Council
  o Are supportive of gallery in Alice Springs
  o Have concerns in regard to location

Discussion Points / Questions from Elected Members:

- Future of Rugby League / Union - Locations - on hold until a decision is made on Anzac Precinct
  o Alice Springs Town Council - key stakeholder [Bradshaw Drive Site – AAPA is okay, drain / access]
  o Planning Process

- Clarify Anzac Oval Space - Building of Gallery
  o Green space – maintenance of Anzac Oval (keep green space) [FUNDING]
  o Chief Minister – Undecided on Maintenance of Green Open Space

- Development – South of Gap turn off
  o Aboriginal Community has a broad range of views

- Drawing – Car Park and Green Open Space
  o Car Parking (issue) – detail in the design
    - CBD, Hospital, Gallery (Broader Conversation)
    - Community v Gallery Parking

- Strategic Master Plan – Process (Northern Territory Government / Council)

- Construction of Additional Rugby Facilities (Iconic Location?)
  o Timeframes (construction, design, concurrent?)

- Governance – Northern Territory Government Lead?
  o Reference group (Aboriginal majority)

- Polls – Awaiting Advice from NT News

- Anzac Oval Precinct – Vacant land in and around Anzac Hill
  o Future? (Planning Commission)

- Design concept for community – essential

- Cost for project - $50 million down payment (initial investment)
  o Partnerships – Federal Government, Other stakeholders
  o Exhibitions, Tours
  o Dependent upon final design

- Curator works at Gallery – lengthy process (2-3 years duration)

- Individual meeting with Elected Members
  o No individual meetings with Elected Members
  o All meeting to involve all Elected Members
• Awaiting result of public consultation (Council)
  o Formal Process (Survey?)
  o Report for Council Committees: Monday 16 July 2018 (Process could be fast tracked if unanimous vote is achieved at Committee Meeting)
• Funding for National Aboriginal Art Gallery (Northern Territory Government funded / Aboriginal led)
• Sports Precinct – Opportunity to explore options
• Process

Thank you for meeting with Council.

5. CLOSURE OF THE MEETING:

The meeting closed at 8:00 am.
DRAFT Communication plan for Council’s Community Consultation re location for NTG’s National Aboriginal Art Gallery
(updated 9/7/18)

- Key message -
  - Promotion of online survey, drive participants to complete online consult
  - Open from 1 August (TBC), closing date COB 30 August (open 30 days)
  - Aim is the collection of data enabling Elected Members to take an informed direction in discussions with NT Government about the potential of utilising Anzac Oval space.

- Key spokespeople
  - Damien, Rex, (other elected members invite to info stall, where relevant)

- Key tools
  - Print media:
    - Paid advertising
    - Media coverage (unpaid)
  - Social media:
    - FB
    - Twitter (using #AliceCouncil)
    - Instagram
  - Web: community consult tab and updates
  - Information stalls on Council lawns, in local shopping centres and at community events (ie Todd Mall markets, Old Timers, Teddy Bears Picnic, Henley on Todd, Night Market, all locations dependant on timeframe & budget)

ADVERTISED TIMEFRAME – August 2018

- Print media -
  - Full page or half page - Friday 3 August (Consultation now open).
  - Weekly strip ads - Friday 10, 17 and 24 August (Consultation happening now and ‘find our info stalls this week at.’?)
  - Full page or half page – Tuesday 28 August (Consultation closing this Thursday).
- Mayor media conference -
  - Advise media about Council consultation
- ASTC web site -
  - Go live on consult tab and under update from date in August
- ASTC social media -
  - Use above dates and message from website, so as consistent online message.
- ASTC banner on lawns -
  - Use above dates and promoting key message.
- DL flyer with rates notice -
  - To go out with rates notice late July and promoting ratepayer go online to complete survey (flyer will promote going online to complete the survey, flyer is NOT the survey).
ATTACHMENT C

ASTC Community Consultation Plan re: NAAG location

Objective: To obtain a broad community view on the preferred location of the NT Government's National Aboriginal Art Gallery, enabling Elected Members to take an informed direction in discussions with NT Government about the potential of utilising Anzac Oval space.

Implementation: in line with IAP2 spectrum as below

<table>
<thead>
<tr>
<th>PUBLIC PARTICIPATION SPECTRUM</th>
<th>INFORM</th>
<th>CONSULT</th>
<th>INVOLVE</th>
<th>COLLABORATE</th>
<th>EMPOWER</th>
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</thead>
<tbody>
<tr>
<td>To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.</td>
<td>To obtain public feedback on analysis, alternatives and/or decisions.</td>
<td>To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.</td>
<td>To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.</td>
<td>To place final decision making in the hands of the public.</td>
<td></td>
</tr>
<tr>
<td>We will keep you informed.</td>
<td>We will keep you informed, listen to and acknowledge concerns and aspirations and provide feedback on how public input influenced the decision.</td>
<td>We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.</td>
<td>We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.</td>
<td>We will implement what you decide.</td>
<td></td>
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INFORM: ref. Communications Plan
CONSULT: ref. Proposed Consultation Questions / Community Engagement
INVOLVE: ref. Stakeholder Engagement
COLLABORATE: ref. collate data into Consultation Report for Elected Members
EMPOWER: Direction / Decision by Council
Stakeholder Engagement:

- community (residents / ratepayers)
- sporting community (league, union and others)
- event managers (likely to book venue)
- Aboriginal groups, (e.g. Tangentyere, Lhere Artepe, etc. – more extensive list to come)
- Heritage, RSL
- Council committees (SFAC, Seniors etc.)

*Just a start list, more to be determined in progress

Proposed Consultation Questions:

1) Are you a (please choose most applicable):
   a. Ratepayer
   b. Resident
   c. Visitor

2) How do you currently utilise Anzac Oval? (please choose most applicable):
   a. I use the facilities at least once or twice a week
   b. I use the facilities weekly for training or sporting events
   c. I regularly attend community events at Anzac Oval
   d. I occasionally attend community events at Anzac Oval
   e. I do not utilise Anzac Oval

3) What is your preferred option for the future of Anzac Oval
   a. Stay as is (i.e. utilised for sporting and community event purposes)
   b. Utilise for major infrastructure projects (e.g. for NTG’s National Aboriginal Art Gallery)

4) Do you support the NT Government building a National Aboriginal Art Gallery in Alice Springs
   a. Yes
   b. No

5) The Northern Territory Government (NTG) has identified Anzac Oval as the preferred site for the National Aboriginal Art Gallery. Which of the following options would you consider:
   a. Council negotiates with the NTG to incorporate appropriate acknowledgement of the cultural and historical significance of the Anzac Oval site, and the retention of green space, to allow the development of a major project to proceed.
   b. I would not support any development on Anzac Oval.

Timeframe – commence and complete consultation period in August 2018 for data collation and Consultation Report to be prepared for Council’s September meetings.

Mechanism for collecting data – online survey; printed versions available by request from ASTC front desk.
Utilising the ‘community consultation’ survey option on Council’s webpage allows efficient collection of data and widely available access. Our preference is to encourage all participants to complete the consultation online (to enable more efficient tracking and collation, reduce opportunity for error). Printed copies to be made available at Council front desk, by request – ASTC staff will encourage people (if in person) to use the foyer computer where possible, or direct to online survey (if contacting by phone or email). The community information stand (in supermarkets, at events etc) are designed to engage with those less likely to participate or access online.

**Quantitative data** – Survey question designed to given quantitate response in order to have a measurable outcome (i.e. 50% of respondents voted ...)

**Qualitative data** – Council staff and Mayor to meet with specified community groups (as indicated in above Stakeholder Engagement) to complete surveys and provided comments for collation.
Dear Mayor Ryan

I am writing to thank you and your Councillors for meeting with Dale Wakefield, the Member for Braitling and me on 5 July 2018. We appreciated the opportunity to update Council members on the Government's extensive community consultation with the people of Alice Springs over the last few months, on my meetings with the Federal Government and major national cultural institutions, and on the next steps in the development of the National Aboriginal Art Gallery.

I acknowledge the issues highlighted by Council members at this meeting that are critical to the Alice Springs community, particularly a clear design and vision for the Art Gallery which also includes adequate car parking and open green space, and the development of sports infrastructure at a new site that will accommodate the rugby codes and other sporting codes.

I think we were all in agreement that car parking throughout the whole CBD requires planning and development, and we look forward to Council’s active role in this.

As sport is also within my Tourism and Culture portfolio, I welcome submissions from the Council on the potential development of an Alice Springs sports precinct.

As I advised those attending, and as you are all aware, the Government has provided the community with a conceptual plan of the Art Gallery at the Anzac Hill site. Once we have a confirmed site we will proceed to the development and design stage, required before we can tender for this critical part of the project. The design phase will include community consultation on what should be included in the Art Gallery and how it can best showcase its iconic location. The Council will as a matter of normal process be involved in this phase.
Councillors may also be interested in commenting on the draft Area Plan, which is a long term vision for the use of land within central Alice Springs. Further details are available online at [www.planningcommission.nt.gov.au](http://www.planningcommission.nt.gov.au). The closing date for submissions is COB Friday, 10 August 2018.

I do wish to express concern that Council made a resolution to further consult the community but does not yet have a plan for how and when this will occur. I reiterate Dale Wakefield’s offer for you to utilise the resources the NT Government has already mobilised, including our locally based consultation team and the pop-up coffee shops and event stalls. These will continue to be active through to the end of August.

After this date, the Northern Territory Government will be looking to make a decision about the next steps of the project. It is important that Council’s position about the use of Anzac Oval is clear by this stage.

Dale Wakefield is committed to keeping the Council informed about the progress of the consultation stage, and I encourage you to contact her at any stage if you require clarification or wish to discuss any aspect of the consultation at all.

The Government welcomes every opportunity to work the Council on this very important project, and I look forward to meeting with you throughout its development.

Yours sincerely

Lauren Moss

6 July 2018

Cc Minister Dale Wakefield
Member for Braitling