MINUTES OF THE MEETING OF THE
TOURISM, EVENTS & PROMOTIONS COMMITTEE
ON THURSDAY 25 OCTOBER 2018 at 4:00PM
ARUNTA ROOM, CIVIC CENTRE, TODD STREET

1. ATTENDANCE

PRESENT:

Councillor Jimmy Cocking *(Acting Chair)*
Nicole Walsh, Marketing Manager, Yeperenye Shopping Centre (*Via Phone Call)*
Stephen Jarrett, Tourism Central Australia
Steve Shearer, Community Member
Yuri Kardashyan, Tourism NT
Liz Olle, Department of the Chief Minister
Cy Starkman, Red Hot Arts Central Australia

OFFICERS IN ATTENDANCE:

Biggi Gosling, Acting Director Corporate and Community Services
Jeanette Shepherd, Acting Manager Community & Cultural Development
Kiri Milne, Executive Assistant *(Minutes)*

APOLOGIES:

Mayor Damien Ryan
Councillor Jamie de Brenni
Councillor Catherine Satour
Brendan Heenan, Community Member
Alana Richardson, Chamber of Commerce – Central Australia

13th Alice Springs Town Council **TOURISM, EVENTS & PROMOTIONS COMMITTEE**	*Sep-18*	*Oct-18*	*Nov-18*	*Dec-18*	*Jan-19*	*Feb-19*	*Mar-19*	*Apr-19*	*May-19*	*Jun-19*	*Jul-19*	*Sep-19*
Mayor Damien Ryan	✓	*A*		*No Meeting Held*	*No Meeting Held*							
Councillor Jamie de Brenni	✓	*A*										
Councillor Catherine Satour	✓	✓										
Councillor Jimmy Cocking	*A*	✓										
Alana Richardson	*A*	*A*										
Stephen Jarrett	*A*	✓										
Yuri Kardashyan	✓	✓										
Cy Starkman	✓	✓										
Steve Shearer	✓	✓										
Nicole Walsh	✓	✓ phone										
Brendan Heenan	*A*	*A*										
Liz Olle	*A*	✓										

✓	Attended
✓ **Proxy**	Proxy attended in place of committee member
A	Apology received
--	No attendance and no apology recorded

The meeting opened at 4.03 pm

2. CONFLICT OF INTEREST

Nil

4. MINUTES OF PREVIOUS MEETINGS

RESOLVED:

That it be a recommendation to Council:

That the minutes of the meetings held 13 and 27 September 2018 be confirmed as a true and correct record of the proceedings of that meeting.

Moved: Stephen Jarrett
Seconded: Steve Shearer

4. BUSINESS ARISING FROM PREVIOUS MINUTES

4.1 Bannerconda CBD banner system

The Acting Manager Community & Cultural Development reported that all banners have been ordered and printed. The banners will be scheduled to go up throughout the year.

4.2 Alice Springs Street Art Festival

The Acting Manager Community & Cultural Development reported that the youth wall was painted as part of the Alice Springs Street Art Festival and YAM Fest on 12 October. Over 50 children and youth participated in the painting over the eight hour period, which has resulted in a colourful mural at the back of Cummings Plaza, off Tuit Lane.

Cy Starkman advised that the programme for next year's Street Art Festival will be expanded and possibly moved to August. Cy has met with local Traditional Owners to seek having Arrernte art featured.

The Committee noted a positive response from tourists of all ages and backgrounds.

4.3 Tourism, Events & Promotions Committee – Membership

The Acting Manager Community and Cultural Development advised that the EOI for a new general member will be open from 30 October until 25 November. The EOI nomination form will be available on the website, at Council's front desk, and Facebook. It will also be sent to the Tourism, Events and Promotions Committee group to forward through the Committee's networks, and to previous applicants.

5. DEPUTATIONS

Nil

6. OTHER BUSINESS

6.1 2019 NIGHT MARKET DATES

The Acting Manager Community and Cultural Development proposed the 2019 Night Market dates as per below:

11/4/19 – Night Market (Parrtjima)
6/6/19 – Night Market (Finke Desert Race)
29/8/19 – Night Market (Red Centre Nats)
26/9/19 – Night Market
31/10/19 – Night Market
13/12/19 – Christmas Carnival (School Holidays commence 12 & 13/12/19)

The Community Projects and Events Officer is currently confirming with the associated event organisers to ensure the night markets will be integrated with their events.

Stephen Jarrett raised a concern regarding power requirements and reduced space for Parrtjima Festival and how this may affect the Night Markets. The Acting Manager Community and Cultural Development noted that Council has not had a response from Parrtjima but will follow up.

Yuri Kardashyan commented that the dates for Priscilla Festival (once confirmed) should also be considered for a proposed Night Market.

ACTION:
The Acting Manager Community and Cultural Development to confirm the power requirements for Parrtjima Festival.

ACTION:
The Acting Manager Community and Cultural Development to research school holiday dates throughout Australia for the appropriate time to hold the markets.

6.2 Overview of Alice Springs Town Council Events

The Acting Manager Community and Cultural Development reported on the latest, and upcoming Council run events:

- Night Market – Thursday 15 November
- Pop Up Gallery – until 18 November
- Mayoral Awards – 3 December
- 11-1 – 26 November – 14 December
- Christmas Carnival – Friday 7 December
- Australia Day – 26 January

6.3 Community Event Update – from Committee Members

Committee members updated the group on events they are involved with, or aware of in the community.

Nicole Walsh

- The first Tennant Creek Customer Service Awards 2018 - Chamber of Commerce
- Halloween
- Rotary – sweep

Cy Starkman

- Watch This Space Gallery – Still Alive at 25 – Celebration of the 25 year long establishment
- Desert Fest - 3600 direct attendees to Desert Fest. Noted a marked increase in revenue for the 2018 program.

Stephen Jarrett:

- End of year Tourism Awards – Tourism Central Australia

6.4 Parrtjima Festival

The Acting Manager Community and Cultural Development reported that the finalised attendee numbers had not been received as yet.

Councillor Cocking noted the positive effect that the lighting had in relation to activating the Todd Mall and asked how Council could keep the space engaged.

Discussion ensued in regard to lighting the space.

ACTION:

The Acting Manager Community and Cultural Development to circulate the audience figures for both Partjima and the Masters games once available.

RESOLVED:
That it be a recommendation to Council:

That Council considers permanent installation of lighting that is similar to the lighting temporarily installed for the Parrtjima Festival in Todd Mall

Moved: Steve Shearer
Seconded: Yuri Kardashyan

6.5 11 to One Concert Series

Councillor Cocking enquired in regard to the timings of the 11 to 1 concerts and raised the heat at this time as a potential public safety issue and if there would be value moving the series to later in the day to capture an after work audience

Discussion ensued in regard to being in preference for a seasonal programme – winter at midday and summer to start later at night.

Acting Manager Community & Cultural Development noted that marquees could be used and that quotations had been sought for fans.

7. NEXT MEETING: Thursday **29 November 2018,** 4:00pm

8. CLOSURE OF MEETING: The meeting closed at 4.40 pm