

MINUTES OF THE
TOURISM, EVENTS & PROMOTIONS COMMITTEE MEETING
 THURSDAY 30 APRIL 2020 at 4:00PM
 COUNCIL CHAMBER (via Zoom teleconferencing)

1. ATTENDANCE

PRESENT:

Mayor Damien Ryan (Chair)
 Councillor Marli Banks
 Councillor Jimmy Cocking
 Jennifer Standish-White, Red Hot Arts Central Australia
 Brendan Heenan, Community member
 Steve Shearer, Community Member
 Alana Richardson, Chamber of Commerce Central Australia
 Liz Olle, Department of the Chief Minister

OFFICERS IN ATTENDANCE:

Sabine Taylor, Director Corporate Services
 Jeanette Shepherd, Manager Community & Cultural Development
 Telly Ociones, Executive Assistant (minutes)

APOLOGIES:

Councillor Catherine Satour
 Merrilyn Spencer, Community member
 Stephen Jarrett, Tourism Central Australia

13th Alice Springs Town Council Tourism, Events & Promotions Committee - Attendance List 2018/2019	25 Jul-19	29 Aug-19	26 Sep-19	31 Oct-19	28 Nov-19	27 Feb-20	26 Mar-20	30 Apr-20
Mayor Damien Ryan	✓	Meeting cancelled – no quorum	✓	✓	✓	A	✓	✓
Councillor Catherine Satour	✓		A	A	✓	A	--	A
Councillor Jimmy Cocking	A		A	✓	A	✓ phone	✓	✓
Councillor Marli Banks	A		✓	✓	✓	✓	✓	✓
Councillor Jamie de Brenni	✓							
Alana Richardson	✓		✓	✓	A	A	✓	✓
Stephen Jarrett	✓		✓	✓	✓	--	✓	A
Lindsay Dixon (started 26/9/19)			✓	✓	--	✓	A	A
Jennifer Standish-White (started 26/9/19)			✓	✓	✓	✓	✓	✓
Steve Shearer	✓		✓	A	✓	✓	A	✓
Nicole Walsh / Courtney Hana (started 27/02/20)	✓		✓			✓	A	--
Brendan Heenan	✓		--	A	A	A	✓	✓
Liz Olle	A		A	✓	✓	A	A	✓
Merrilyn Spencer	✓		✓	✓	✓	✓	✓	A

✓	Attended	A	Apology received
✓ Proxy	Proxy attended in place of committee member	--	No attendance and no apology received

The meeting opened at 4:00pm.

2. DISCLOSURE OF INTEREST

- 2.1 Councillor Cocking and Liz Olle declared a conflict of interest on Agenda Item 6.1, Sponsorship Application – Arid Land Environment Centre

3. MINUTES OF PREVIOUS MEETINGS

RESOLVED:

The Tourism, Events and Promotions Committee confirmed the minutes of the meeting held 26 March 2020 as a true and correct record of the proceedings.

Moved: Councillor Jimmy Cocking

Seconded: Jennifer Standish-White

4. BUSINESS ARISING FROM PREVIOUS MINUTES

4.1 Sponsorship Updates – GUTS Dance

The Manager Community and Cultural Development is in the process of informing the organisers of GUTS Dance that their application has been approved, with the provision that their event goes ahead.

5. DEPUTATIONS

Nil

6. OTHER BUSINESS

6.1 Sponsorship Application – Arid Land Environment Centre

The matter was considered after discussion of Agenda Item 6.2. However, it is recorded according to its agenda sequence.

Councillor Cocking and Liz Olle having declared an interest in Item 6.1, left the meeting at 4:37pm prior to discussion of this matter.

An application was received from Arid Land Environment Centre requesting financial support of \$5,000 to contribute to the annual Desert Smart Eco Fair event in August 2020.

With Councillor Cocking and Liz Olle leaving the meeting, a quorum could not be achieved.

The remaining Committee members considered the sponsorship application from ALEC and supported the financial request of \$5,000 for the Desert Smart Eco Fair, with the proviso that the event goes ahead.

6.2 Community Event Update from Committee Members

- Councillor Cocking would like to get some clear direction on how Council will proceed with events going forward over the next two months.

The Director Corporate Services advised that Council will provide advice to event organisers for events happening in September and October, given the COVID-19 management plan and checklist that the NT Government now requires following the Chief Minister's announcement on easing some coronavirus restrictions. First, Council will determine the risks, the rules and what Council can do, but this will be given priority and align it to the COVID-19 restrictions.

- Councillor Banks enquired if Council officers have given any thoughts about supporting or giving opportunities to smaller events as we progress to the roll out of the next stage of the Territory's roadmap to the new normal.

The Manager Community and Cultural Development advised that the Community and Cultural Development Unit has developed projects in response to COVID-19, for example the Songs from the Sofa, which is a program for solo musicians to perform online from home. It supports local artists and provides live performances and entertainment to the community in the comfort of their home. Council officers are also looking at how we can adapt events in a way which adheres to the restrictions. The Director Corporate Services added that the support of Elected Members is required to release funding for these projects and fast track these programs.

ACTION:

Manager Community and Cultural Development to provide further information on these programs at the next meeting.

The Committee discussed strategies in assessing events that would encourage and attract people back into the community and the Mall:

- Assisting Sunday markets and night markets by investing more money into increasing entertainers and resources to attract people.
- Hiring musicians and magicians to attract more families.
- Line dancing with social distancing.
- With social distancing measures, stalls and people can be spread out, hence there will be stalls at each end of the Mall.
- Invest in additional resources to bring people out in the CBD
- Encourage top enders to travel to Alice Springs and take advantage of the winter season as part of the recovery process
- Promote safe social distancing and hygiene measures to encourage people to come out of their homes, as some people may still be hesitant to come out where there are more people gathering.
- Pay performing artists to show social distancing and safety measures to people in a fun and engaging way, ensuring that we are safely opening events to the public.
- Promote travel within the Territory and giving opportunities to local artists during the re-socialising period.
- Visit Local campaign program, which is encouraging local residents to visit local museums, as part of the promotional campaign to get people out and about.

The unspent fund for Tourism, Events and Promotions Committee budget is \$52,000 for this financial year.

ACTION:

Manager Community and Cultural Development to come back with a report at the next meeting on Council's approach to events in the near future and in the longer term, including budget, as part of the recovery process.

7. **NEXT MEETING:** Thursday **28 May 2020**, 4:00pm
8. **CLOSURE OF MEETING:** The meeting closed at 4.42pm

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