

MINUTES OF THE
TOURISM, EVENTS & PROMOTIONS COMMITTEE MEETING
 THURSDAY 22 APRIL 2021 at 4:00PM
 ARUNTA ROOM

1. ATTENDANCE

PRESENT:

Councillor Catherine Satour (Acting Chair)
 Councillor Matthew Paterson (via Zoom)
 Stephen Jarrett, Tourism Central Australia
 Nicole Walsh, Chamber of Commerce Central Australia
 Leon Tripp, Department of the Chief Minister (proxy for Liz Olle)
 Emma Fraser, Tourism NT
 Ali Copley, Red Hot Arts Central Australia
 Lisa-Marie Burgoyne, Community member
 Courtney Organ, Yeperenye Shopping Centre

OFFICERS IN ATTENDANCE:

Kate Walsh, Acting Manager Community & Cultural Development
 Telly Ociones, Executive Assistant (minutes)

APOLOGIES:

Mayor Damien Ryan
 Councillor Jimmy Cocking
 Dale Mclver, Community member
 Hannah Smyth, Tourism NT
 Robert Jennings, Chief Executive Officer
 Sabine Taylor, Director Corporate Services

13th Alice Springs Town Council Tourism, Events & Promotions Committee - Attendance List 2018/2019	<i>30 July-20</i>	<i>27 Aug -20</i>	<i>24 Sept - 20</i>	<i>29 Oct - 20</i>	<i>26 Nov - 20</i>	<i>25 Feb - 21</i>	<i>25 Mar - 21</i>	<i>22 April -21</i>
Mayor Damien Ryan	A		✓	A	✓	✓	✓	A
Councillor Catherine Satour				✓	✓	✓	A	✓
Councillor Jimmy Cocking	✓	✓	A	✓	✓	✓	✓	A
Councillor Matthew Paterson				✓	✓	✓	✓	✓
Councillor Marli Banks			✓					
Councillor Jamie de Brenni *		✓						
Nicole Walsh	✓	A	A	✓	A	A	A	✓
Stephen Jarrett	✓	✓	✓	A	A	A	✓	✓
Hannah Smyth <i>(started 26/11/20)</i>					✓	✓	✓	A
Ali Copley						✓	✓	✓
Courtney Organ <i>(started 27/02/20)</i>	A	--	✓	A	--	A	✓	✓
Liz Olle	A	✓	✓	✓	A	✓	A	A
Dale Mclver <i>(started 25/02/21)</i>						✓	A	A
Lisa-Marie Burgoyne <i>(started 25/02/21)</i>						✓	✓	✓

**Councillor de Brenni was appointed as the interim acting principal member at a Special Council meeting, 6 August 2020, following the resignation of Mayor Damien Ryan and Deputy Mayor Matt Paterson to run in the NT election.*

✓	Attended		A	Apology received
✓ Proxy	Proxy attended in place of committee member		--	No attendance and no apology received
	Not a member			

The meeting opened at 4:00pm.

2. DISCLOSURE OF INTEREST

Nil

3. MINUTES OF PREVIOUS MEETINGS

That the minutes of the Tourism, Events and Promotions Committee meeting held 25 March 2021 be confirmed as a true and correct record of that meeting.

Moved: Stephen Jarrett

Seconded: Leon Tripp

4. BUSINESS ARISING FROM PREVIOUS MINUTES

4.1 Tourism, Events and Promotions Committee Budget (Standing Item)

Acting Manager Community and Cultural Development advised that the total remaining budget for Tourism, Events and Promotions Committee for this financial year is \$17,263.21.

4.2 TEP New General Member

One application from Deanne Fenton was received, and this was endorsed by Council at the Ordinary meeting on 13 April 2021. Deanne is on leave at the moment and will be joining the Committee at the next meeting.

4.4 Bannerconda Locations and Costs

Acting Manager Community and Cultural Development reported that the cost of each bannerconda system is \$1,240.

There are 27 available poles on Barrett Drive. These poles require a contractor to put up the banners. The Council Depot quoted \$15,500 to remove the existing system and install the bannerconda system on these poles.

There are other options in the CBD to put up banners. There are 13 poles that would suit this option on Bath Street, 10 on Railway Terrace and a select few on Gregory Terrace and around the CBD.

Discussion ensued whether bannerconda system is worth installing on Barrett Drive, considering the cost and the number of times they are used by different organisations.

ACTION:

Acting Manager Community and Cultural Development to come back with further information relating to the number of times and users of the poles on Barret Drive.

5. DEPUTATIONS

Nil

6. OTHER BUSINESS**6.1 Community Event Update from Committee Members**

- Leon Tripp
 - Summer School Holiday Program with 13,500 attendances at all of the 235 activities for the entire summer holidays.
 - Sitting on the Committee for National NAIDOC Week
 - Parrtjima Festival recorded 23,220 attendances
- Emma Fraser
 - 'Seek Different' campaign is being advertised on TV and all digital platforms, to attract interstate visitation to the Northern Territory
 - Supporting Parrtjima Festival, FabAlice and Wide-Open Space events
 - Art trail campaign launch promoting aboriginal culture
 - Tourism NT has a quick link on its website to promote events/products by registering through the ATDW-online database system. Australian Tourism Data Warehouse (ATDW) online listing has an extensive network of tourism distributors.
- Lisa-Marie Burgoyne
 - Very well attended curator talks all of last week as well some films and Flicker fest program on the weekend.
 - Jon Stevens from The Noiseworks and INXS tomorrow night
 - Totem Theatre – preparing for the first play of the year, The Maids
- Councillor Matthew Paterson
 - Wide Open Spaces next Friday night until Sunday, 30 April to 2 May 2021
- Stephen Jarrett
 - Media coverage around Parrtjima will be airing in due course. There has been some delay due to security breach in Channel 9.
 - Participated in Caravan and Camping shows – Adelaide Show, Sydney Show and Perth Show. A lot of people have booked and planned for the NT.
 - Looking for a replacement for Art Trails Guide
 - Numbers for Visitor Information Center have been very positive
- Ali Copley
 - Street Art Festival funded by NT Major Events will be held at the end of July for ten days. Interstate street artists will be coming to collaborate with local artists
 - Desert Festival will proceed this year in September
- Courtney Organ
 - Lots of construction happening in Yeperenye at the moment
 - Alice Springs Pharmacy reopened today with brand new city look
 - There will be new tenants in Yeperenye in a couple of months

- Nicole Walsh
 - Lots of people and tourists in town from the Parrtjima Festival and some events in Alice Springs
 - AGES (Annual Geoscience Exploration Seminar) conference this week brought 250 people in town
 - Concentrating on getting some resources to start talking about the good things and positive stories happening in town
 - NT wide business October business planning workshop
 - Business at Sunset events
 - Customer Service Awards
 - Business Excellence Awards
 - Anzac Day at the Races this Sunday
 - Community Benefit Fund – many applications have been recommended to the Minister

- Acting Manager Community and Cultural Development
 - Big Day in Harmony – 8 May 2021 on the Council lawns, a joint event with ASTC and Multicultural Services of Central Australia
 - Night Market – 13 May 2021
 - Pop-up Gallery located next to the Red Centre Kangaroo Books shop– opens until 17 June 2021 from Tuesday to Saturday, 10am to 2pm. Thirty to forty people visit the gallery daily.

- Councillor Catherine Satour
 - National NAIDOC Committee has been working through the program of events and developing ideas to engage visitors and the community, including Aboriginal business forum, youth summit/gathering, etc.
 - National NAIDOC Awards Night on Saturday 3 July 2021 with 2,000 people at the Convention Centre to be broadcast live on SBS
 - Traditional dance groups from interstate will be coming to Alice Springs to have cultural exchange with Arrernte people

6.2 Red Hot Arts Central Australia Representative to TEPC

This will be the last meeting of Ali Copley as she is moving to the Museum Art Gallery in the NT. The Chair thanked Ali for all her input and contribution to this Committee.

7. NEXT MEETING: Thursday **20 May 2021**, 4:00pm

8. CLOSURE OF MEETING: The meeting closed at 4:32pm