

Title	Public Art		
Responsible Director	Community Development		
Adoption Date	29/6/2020	Review Date	2022

1 Purpose

This policy provides direction for the development, management and maintenance of public art in Alice Springs. Council aims to:

- Achieve a standard of professional excellence in the planning and execution of all public art projects.
- Support the development of a relevant, diverse and exciting collection of public art in Alice Springs that is recognised as being of a high standard within Australia and abroad.
- Ensure sustainable and adequate funding is allocated towards Council public art projects within the Alice Springs municipality.
- Position Alice Springs as an arts and cultural hub, with vibrant and contemporary public art, through a planned and decisive public art program that reflects the unique characteristics of Alice Springs.

2 Scope

This policy applies to all public art commissioned or acquired by Alice Springs Town Council and eligible Council capital works projects.

3 Definitions

For the purposes of this policy, the following definitions apply:

Term	Definition
Commissioning	Requesting the creation of new art works
Acquisition	Receiving art works by way of donation or bequest
Deaccessioning	The process undertaken to remove a work of art from public display

4 Statement of policy

Alice Springs Town Council is committed to developing and supporting public art in Alice Springs. Public Art and design will be considered from the earliest planning stages of applicable capital work projects, allowing for design and integration of public art works that complement the infrastructure and surroundings.

Council will:

- Identify sources of funding for the creation of new works of public art
- Identify opportunities for including public art and employing artists
- Consult the community appropriately
- Engage the best artists to create the best works, ensuring that their vision is fully realised and maintained
- Create and install the work in timely, efficient and safe manner, within an identified budget
- Maintain and conserve the Public Art collection in professional manner
- Ensure that Public Art works are attributed, promoted and recorded correctly
- Provide education and information regarding public art in the region
- Identify when and how an item of artwork should be dealt with when it is considered to no longer be appropriate to its location.
- Encourage private and commercial businesses to adopt and apply a 'Percent for Art' public art policy.

4.1 Public Art funding

Alice Springs Town Council annually allocates capital and operational budgets for the management and development of public art projects. Council uses a 'Percent for Art' scheme – a set provision for art infrastructure based on a percentage of the total capital works budget for major capital works. Council's Public Art Advisory Committee provides advice to Council on how best to invest the budget allocation. Council will also work actively to identify funding from grants.

4.1.1 Percent for Art Scheme

Funding source	Value	Public art commitment
Council funded	\$50,000 - \$250,000	A target of 2% to be pooled towards general public art projects.
Council funded	Over \$250,000	A target of 2% for the development of integrated public art works up to a maximum of \$300,000 for any single public art project.
Grant funded	Over \$250,000	A target of 2% for the development of an integrated public art work incorporated in grant applications, if permissible by the grant guidelines. If a target of 2% is not obtained through grant funding Council will determine on a case by case basis the amount of Council funds to be contributed, if any, towards a public art project associated with the capital works project.

Capital works projects valued between \$50,000 and \$250,000

A target of 2% per project should be allocated to public art. This will be pooled to develop non-integrated public art projects that are not necessarily tied to the location of the capital works project.

New or refurbished capital works valued over \$250,000

A target of 2% should be allocated towards developing public art work that is integrated into the project. The maximum allocation amount for any single public art work is capped at \$300,000.

Applicable capital works projects include the construction of new infrastructure and major refurbishment to existing infrastructure (for example, buildings, paths, playgrounds, outdoor furniture, roundabouts, lighting, fencing, shade).

The Percent for Art Scheme is not applicable to:

- Maintenance or repair of existing buildings and roads
- Demolition of any kind

4.1.2 Grant funded capital works

Council will endeavour to integrate a public art component into capital works grant applications for projects over \$250,000, if permissible by the grant guidelines, in alignment with Council's Percent for Art Scheme. This will ensure that new or refurbished grant-funded capital works are enhanced by public art that is relevant to the infrastructure, site and context.

For grant-funded capital works over \$50,000 in value where a public art component is not funded through the grant, Council will determine on a case by case basis whether a target of 2% of the grant amount will be funded by Council for public art.

4.2 Commissioning of public art

The Public Art Advisory Committee will assess all new public art proposals and follow the processes outlined in the *Public Art Commissioning Process Operational Manual*.

Public art proposals will be accessed on merit against the following selection criteria:

1. Evidence of high quality arts practice, with experience delivering strong public art work projects.
2. Suitability of the work to the site
3. Relevance of the work to local stories, themes or issues
4. Expected durability and required maintenance of the work
5. Adequate budget and resources to deliver proposed work
6. Consistency with Council's policies, and any specifications or themes requested by Council.

4.3 Deaccessioning of public art

A work of art may be removed from public display for a range of reasons, including deterioration in its condition, or if circumstances impact on the site of the work and compromise its integrity. When deaccessioning public art, Council will follow the processes outlined in the *Public Art Commissioning Process Operational Manual*.

4.4 Maintenance of public art

Council is responsible for the maintenance and safe-keeping of all Council commissioned or acquired public art works. Council has an allocated budget for the maintenance of Council art works.

4.5 Acquisition of public art

Public art donated or transferred to Council must meet Council's criteria for the commissioning of works, and will be considered by the Public Art Advisory Committee.

5 Responsibilities

Manager Infrastructure is responsible for ensuring appropriate budget is allocated against Council capital works projects of \$50,000 and over as per the Percent for Art Scheme.

Manager Infrastructure, working with Manager Community and Cultural Development, is responsible for advocating for external developers to adopt and apply a 'Percent for Art' policy.

Manager Community and Cultural Development is responsible for developing Council public art proposals and ensuring they are managed through the Public Art Advisory Committee, meet Council requirements and are approved by Council prior to commissioning.

Council approves commissioning of all Council Public Art.

6 Related documents

- ASTC Public Art Master Plan (in development)
- ASTC Public Art Commissioning Process Operational Manual
- ASTC Strategic Plan 2018-2021
- Public Art Advisory Committee Terms of Reference

7 Superseded council policies

- Policy 112 Public Art
- Public Art Policy and Procedure (2006)