

MINUTES OF THE
TOURISM, EVENTS & PROMOTIONS COMMITTEE MEETING
 THURSDAY 25 MARCH 2021 at 4:00PM
 ARUNTA ROOM

1. ATTENDANCE

PRESENT:

Mayor Damien Ryan
 Councillor Jimmy Cocking (Chair)
 Councillor Matthew Paterson
 Stephen Jarrett, Tourism Central Australia
 Brendan Heenan, Community member
 Hanna Smyth, Tourism NT
 Ali Copley, Red Hot Arts Central Australia
 Lisa-Marie Burgoyne, Community member
 Courtney Hannah, Yeperenye Shopping Centre (*arrived at 4:07pm*)

OFFICERS IN ATTENDANCE:

Jeanette Shepherd, Manager Community & Cultural Development
 Telly Ociones, Executive Assistant (minutes)

APOLOGIES:

Councillor Catherine Satour
 Dale McIver, Community member
 Nicole Walsh, Chamber of Commerce Central Australia
 Liz Olle, Department of the Chief Minister
 Robert Jennings, Chief Executive Officer
 Sabine Taylor, Director Corporate Services
 Kate Walsh, Community Projects and Events Officer

| 13th Alice Springs Town Council Tourism, Events & Promotions Committee - Attendance List 2018/2019 | 30 July-20 | 27 Aug -20 | 24 Sept - 20 | 29 Oct - 20 | 26 Nov - 20 | 25 Feb - 21 | 25 Mar - 21 |
|--|-------------------|-------------------|---------------------|--------------------|--------------------|--------------------|--------------------|
| Mayor Damien Ryan | A | | ✓ | A | ✓ | ✓ | ✓ |
| Councillor Catherine Satour | | | | ✓ | ✓ | ✓ | A |
| Councillor Jimmy Cocking | ✓ | ✓ | A | ✓ | ✓ | ✓ | ✓ |
| Councillor Matthew Paterson | | | | ✓ | ✓ | ✓ | ✓ |
| Councillor Marli Banks | | | ✓ | | | | |
| Councillor Jamie de Brenni * | | ✓ | | | | | |
| Nicole Walsh | ✓ | A | A | ✓ | A | A | A |
| Stephen Jarrett | ✓ | ✓ | ✓ | A | A | A | ✓ |
| Hannah Smyth (<i>started 26/11/20</i>) | | | | | ✓ | ✓ | ✓ |
| Ali Copley | | | | | | ✓ | ✓ |
| Courtney Hana (<i>started 27/02/20</i>) | A | -- | ✓ | A | -- | A | ✓ |
| Brendan Heenan | ✓ | ✓ | A | -- | ✓ | ✓ | ✓ |
| Liz Olle | A | ✓ | ✓ | ✓ | A | ✓ | A |
| Dale McIver (<i>started 25/02/21</i>) | | | | | | ✓ | A |
| Lisa-Marie Burgoyne (<i>started 25/02/21</i>) | | | | | | ✓ | ✓ |

**Councillor de Brenni was appointed as the interim acting principal member at a Special Council meeting, 6 August 2020, following the resignation of Mayor Damien Ryan and Deputy Mayor Matt Paterson to run in the NT election.*

| | | | | |
|------------|---|--|----|---------------------------------------|
| ✓ | Attended | | A | Apology received |
| ✓ Proxy | Proxy attended in place of committee member | | -- | No attendance and no apology received |
| | Not a member | | | |

The meeting opened at 4:00pm.

2. DISCLOSURE OF INTEREST

2.1 Mayor Damien Ryan declared an interest in respect of Item 6.5, Sponsorship Application-Finke Desert Race. The Mayor is a life member of Finke Desert Race.

3. MINUTES OF PREVIOUS MEETINGS

That the minutes of the Tourism, Events and Promotions Committee meeting held 25 February 2021 be confirmed as a true and correct record of that meeting, with amendment to Item 6.6 dot point 5, to read, 'filming until 6 June'.

Moved: Lisa-Marie Burgoyne
Seconded: Hannah Smyth

4. BUSINESS ARISING FROM PREVIOUS MINUTES

4.1 TEP Budget (Standing Item)

Manager Community and Cultural Development advised that the total remaining budget for this Committee is \$33,517.21 for FY 2020/21.

Lisa-Marie Burgoyne asked why there are two lines of the same amount, \$15,000 for FabAlice.

ACTION:

Manager Community and Cultural Development will check the entries and will update the Committee through email post this meeting.

4.2 TEP New General Member EOI

Brendan Heenan's membership to TEPC has expired. An EOI for a new general member position was advertised on 1 March 2021, with a closing date of 19 March 2021. One application was received, and a report will go to Council for endorsement at the Ordinary meeting on 13 April 2021.

4.3 Future of Community Events Funding

A letter has been drafted and is currently with the CEO for signing

4.4 Banners

Manager Community and Cultural Development confirmed that the banners outside of the Commonwealth Bank have been removed.

5. DEPUTATIONS

Nil

6. OTHER BUSINESS

6.1 Proposed TEPC Meeting Date Change

Manager Community and Cultural Development requested from the Committee if the current meeting date could be changed to the third Thursday of each month. A lot of the night market schedules clash with the TEPC meeting, which prevents the Community Projects and Events Officer from attending the TEPC meeting.

Committee members will send their availability through email to the Manager Community and Cultural Development to see if the change is feasible.

6.2 Sponsorship Application – Rapid Ascent

Rapid Ascent is requesting \$5,000 from Council to assist in the running of the Redback MTB Stage Race (20-23 August 2021) and the Run Larapinta Stage Race (26-29 August 2021).

The Committee considered the application and agreed to support the application to the value of \$5,000.

RESOLVED:

That it be a recommendation to Council:

That Council support the application from Rapid Ascent to the value of \$5,000 (exc. GST) towards the Redback MTB Stage Race and the Run Larapinta Stage Race in August 2021.

Moved: Brendan Heenan
Seconded: Lisa-Marie Burgoyne

6.3 Sponsorship Application – Dark Skies Festival

The sponsorship request is for \$7,972.50 to help fund a courtesy bus and branded T-shirts for volunteers. The event will be held from 6 to 14 May 2021 at the Earth Sanctuary.

Discussion ensued about the application in terms running a new event and budget. The Committee agreed to approve \$5,000 for sponsorship.

RESOLVED:

That it be a recommendation to Council:

That Council support the application from Dark Skies Festival to the value of \$5,000 (exc. GST) to assist the Central Australia's Dark Skies Festival to be held from 6 to 14 May 2021.

Moved: Lisa-Marie Burgoyne

Seconded: Brendan Heenan

6.4 Sponsorship Application – National NAIDOC 2021

Alice Springs is the National NAIDOC host city for 2021. The Alice Springs NAIDOC Committee is seeking sponsorship of \$1,254 to cover the cost of printing NAIDOC banners and \$5,412 the erection of and taking down of the banners using a cherry picker along Barrett Drive.

The Committee discussed the Bannerconda banner system and the cost of installing banners along Barrett Drive. The Committee considered the application and agreed to support the printing of the banners.

ACTION:

Manager Community and Cultural Development to further explore internally and get quotes for further expanding the Bannerconda banner system, and review other locations of banner poles around town that get street/foot traffic.

RESOLVED:

That it be a recommendation to Council:

That Council support the application from Alice Springs NAIDOC to the value of \$1,254 (exc. GST) towards the cost of printing banners for 2021 National NAIDOC event.

Moved: Councillor Matt Paterson

Seconded: Lisa-Marie Burgoyne

Mayor Ryan having declared an interest in Item 6.5, left the meeting at 4:27pm prior to discussion of this matter.

6.5 Sponsorship Application – Finke Desert Race

Finke Desert Race Inc is requesting \$10,000 for the Finke Street Party and Night Markets on 10 June 2021.

The Committee considered the application and agreed to provide support for \$5,000.

RESOLVED:

That it be a recommendation to Council:

That Council support the application from Finke Desert Race Inc to the value of \$5,000 (exc. GST) towards the Finke Street Party and Night Markets on 10 June 2021.

Moved: Lisa- Marie Burgoyne

Seconded: Ali Copley

6.6 Community Event Update from Committee Members

- Jeanette Shepherd, Manager Community and Cultural Development
 - 14 April 2021 – Thursday night market in conjunction with Parrtjima Festival
 - Pop-up Gallery will be opening in the Mall for 10 weeks. Location is the old souvenir shop next to Red Kangaroo.
 - Planning has started for Big Day in Harmony occurring on 8 May 2021
 - Events Management Workshop this afternoon, with 22 participants
 - Council received funding to develop the Events Guide that could be used by the community when applying for sponsorship
 - Mini Gig Series is in its last one and a half weeks performances around small businesses in the CBD

- Lisa-Marie Burgoyne
 - Araluen is part of the Parrtjima Festival this year, screening three films during the Festival week and some curatorial art tours during the day.
 - Exhibition celebrating Wayne Eagar opening tomorrow night, 26 March 2021

- Councillor Jimmy Cocking
 - Earth Day Event, 22 April on Council lawns

6.7 Manager Community and Cultural Development

This will be the last meeting of Manager Community and Cultural Development, as she has resigned.

The Chair on behalf of Council and the Committee thanked Jeanette Shepherd for all her work for TEPC and wished her well for the future.

6.8 Community Member Brendan Heenan

The Committee thanked Brendan Heenan for all his input and support to TEPC for the last two years of being a general member.

7. NEXT MEETING: Thursday **22 April 2021**, 4:00pm

8. CLOSURE OF MEETING: The meeting closed at 4:30pm