

MINUTES OF THE
TOURISM, EVENTS & PROMOTIONS COMMITTEE MEETING
 THURSDAY 20 MAY 2021 at 4:00PM
 ARUNTA ROOM

1. ATTENDANCE

**** NO QUORUM ****

PRESENT:

Mayor Damien Ryan
 Councillor Jimmy Cocking (Chair)
 Hannah Smyth, Tourism NT
 Nicole Walsh, Chamber of Commerce Central Australia (*phone-in*)
 Leon Tripp, Department of the Chief Minister (*proxy for Liz Olle*)
 Deanne Fenton, Community member

OFFICERS IN ATTENDANCE:

Kiri Milne, Community Development Officer
 Alyssa Reid, Community Projects and Events Officer
 Telly Ociones, Executive Assistant (minutes)

APOLOGIES:

Councillor Matthew Paterson
 Councillor Catherine Satour
 Stephen Jarrett, Tourism Central Australia
 Lisa-Marie Burgoyne, Community member
 Courtney Organ, Yeperenye Shopping Centre
 Dale McIver, Community member
 Robert Jennings, Chief Executive Officer
 Sabine Taylor, Director Corporate Services
 Kate Walsh, Acting Manager Community & Cultural Development

13th Alice Springs Town Council Tourism, Events & Promotions Committee - Attendance List 2018/2019	30 July-20	27 Aug -20	24 Sept - 20	29 Oct - 20	26 Nov - 20	25 Feb - 21	25 Mar - 21	22 April -21	20 May - 21
Mayor Damien Ryan	A		✓	A	✓	✓	✓	A	✓
Councillor Catherine Satour				✓	✓	✓	A	✓	A
Councillor Jimmy Cocking	✓	✓	A	✓	✓	✓	✓	A	✓
Councillor Matthew Paterson				✓	✓	✓	✓	✓	A
Councillor Marli Banks			✓						
Councillor Jamie de Brenni *		✓							
Nicole Walsh	✓	A	A	✓	A	A	A	✓	✓
Stephen Jarrett	✓	✓	✓	A	A	A	✓	✓	A
Hannah Smyth (<i>started 26/11/20</i>)					✓	✓	✓	A	✓
Deanne Fenton (<i>started 20/05/21</i>)									✓
Courtney Organ (<i>started 27/02/20</i>)	A	--	✓	A	--	A	✓	✓	A
Liz Olle / Leon Tripp	A	✓	✓	✓	A	✓	A	A	✓
Ali Copley						✓	✓	✓	-

Dale McIver (<i>started 25/02/21</i>)						✓	A	A	A
Lisa-Marie Burgoyne (<i>started 25/02/21</i>)						✓	✓	✓	A

**Councillor de Brenni was appointed as the interim acting principal member at a Special Council meeting, 6 August 2020, following the resignation of Mayor Damien Ryan and Deputy Mayor Matt Paterson to run in the NT election.*

✓	Attended		A	Apology received
✓	Proxy attended in place of committee member		--	No attendance and no apology received
Proxy	Not a member			

The meeting opened at 4:10pm.

2. DISCLOSURE OF INTEREST

Nil

3. MINUTES OF PREVIOUS MEETINGS

RESOLVED:

The minutes of the Tourism, Events and Promotions Committee meeting held 22 April 2021 were noted and will be presented for acceptance at a future meeting.

4. BUSINESS ARISING FROM PREVIOUS MINUTES

4.1 Tourism, Events and Promotions Committee Budget (Standing Item)

The total remaining budget for Tourism, Events and Promotions Committee as at 20 May 2021 is \$12,263.21.

4.2 TEP New General Member

The Chair welcomed Deanne Fenton to the Tourism, Events and Promotions Committee.

4.4 Bannerconda Locations and Costs

Community Projects and Events Officer provided the following options for the bannerconda banner system:

Current Bannerconda Locations	
CBD Streets	Number of Light Poles
Gregory Terrace (<i>from Leichhardt Terrace to Bath Street</i>)	9
Parsons Street	5
Hartley Street (<i>from Stott Terrace to Wills Terrace</i>)	9
Wills Terrace	2
Total	25

New Options	
CBD Streets	Number of Light Poles
Gregory Terrace (<i>from Bath Street to Railway Terrace</i>)	3
Bath Street (<i>from Stott Terrace to Wills Terrace</i>)	13
Railway Terrace	10
Wills Terrace	8 (currently old banner arms up)
Barrett Drive	27 (currently old banner arms up)

Current Annual Use for Banner Systems		
Year	Barrett Drive Poles	Bannerconda
2019	6	7
2020 (COVID-19)	3 bookings (all cancelled)	5
2021	5 (as at 1 May 2021)	8

Events that used the Barrett Drive poles include Red Centre NATS, FabAlice.
 Events that used the Bannerconda systems are more local events such as Australia Day, Anzac Day, NAIDOC, etc.

Costings	
Item	Cost
Bannerconda system (each)	\$1,145 + GST + freight
Depot installation	\$570 per system <i>Confirmed this needs to be charged to TEPC as outside of normal Depot scope</i>
TEPC Budget as at 20 May 2021	\$12,263.21

There are six bannerconda systems that can be installed with the current TEPC budget of \$12,263.21.

The Committee deferred discussion to the next meeting in order to seek further consideration of the matter when the rest of the Committee members are present.

5. DEPUTATIONS

Nil

6. OTHER BUSINESS

6.1 Community Event Update from Committee Members

- Leon Tripp
 - AFL Alice Springs, 4 June 2021 at Traeger Park – Melbourne vs Brisbane Lions

- Hanna Smyth
 - Events brand shoots are almost complete for promotional use on various campaigns
 - Two episodes of MasterChef are airing next month showcasing unique culinary gems in the Territory, featuring Alice Springs including Raylene Brown
 - Community Projects and Events Officer
 - Pets on Parade, 30 May 2021 from 9:00am to 11:00am on the Council lawns. The theme is monsters vs aliens. The parade starts at 8:30am from the Todd Mall Reflection Pond down to Parsons Street, along the river, across Gregory Terrace then on the Council lawns. All donations and proceeds to the Alice Springs Animal Shelter.
 - Finke Night Market – Thursday, 10 June 2021 from 5:00pm to 9:00pm, noting the road closures from 2:00pm to 10:00pm at Gregory Terrace, Todd Street, Parson Street and part of Gregory Terrace.
 - Pop-up Gallery located next to the Red Centre Kangaroo Books shop opens until 17 June 2021 from Tuesday to Saturday, 10am to 2pm. An average of 50 people visits the gallery daily.
 - Mayor Ryan
 - Heritage Festival, 15 to 23 May 2021
 - NT Heritage Trivia Night, 20 May 2021 hosted by Alice Springs Public Library at the Jump Inn, Traeger Avenue
 - Return to Central Australia of the Francis James Gillen photo collection repatriated this week by South Australian Government to be stored at the Strehlow Research Centre, 21 May 2021
 - Box Rally, 22 to 28 May 2021- teams travelling from Alice Springs to Gold Coast via the Gulf of Carpentaria.
 - Skate Park closed indefinitely from today until the safety concerns have been adequately addressed
7. **NEXT MEETING:** Thursday **17 June 2021**, 4:00pm
Deanne Fenton is an apology for this meeting
8. **CLOSURE OF MEETING:** The meeting closed at 4:20pm